

# SWIZZLE

## **Swizzle to Open at Washington Park Hotel November 2016**

*Seasoned Bartender and Barkeep Author Danilo “Dacha” Bozovic to Introduce  
New Cocktail Concept*

**Miami Beach, FL (Nov. 1, 2016)** -- Swizzle, a tropical cocktail bar, is slated to open at [Washington Park Hotel](#) November 11, 2016. Located in the lobby of the hotel’s historic Kenmore building, Swizzle’s menu focuses on the namesake cocktail and its deep Caribbean roots. Traditionally a rum-based drink, the Swizzle originated in the late 17<sup>th</sup> century with the introduction of ice to the region. The cocktail is prepared by swiftly stirring a drink with crushed ice using a “swizzle stick” – originally a multi-pronged branch of a native aromatic tree. A few minutes of vigorous “swizzling” results in a frothy, icy cocktail – ideal for a tropical setting.

“Looking around Miami, I noticed a lot of tropical drinks but not a great focus on swizzles,” said Danilo “Dacha” Bozovic, who spearheaded the concept. “The cocktail has such a rich history. I’m looking forward to introducing a new flavor to South Florida.”

Swizzle is the brainchild of Bozovic, who has been a high profile member of the cocktail community for many years. He has bartended at Employees Only in New York and recently released a book, “Barkeep: The Guide to Becoming a Professional Bartender.” He is head bartender and partner in the upcoming Employees Only Miami set to open this December -- which will also be located within the grounds of Washington Park Hotel.

“Washington Park Hotel is proud to debut the swizzle bar concept,” says Vikash Maharaj, General Manager of Washington Park Hotel. “Between our unique food and beverage options, fun amenities, locally curated programming and dotting guest service, every aspect of Washington Park Hotel embodies an authentic taste of the laidback, and cosmopolitan lifestyle South Beach is known for and we’re excited to offer our guests something different.”

Swizzle will operate independently out of the hotel’s main lobby under Bozovic’s direction. Guests can sip Swizzle cocktails poolside on the hotel’s sprawling lawn, sit down for leisurely table service or enjoy while participating in Washington Park Hotel’s host of outdoor activities including dominos, ping-pong and chess.

The Swizzle menu includes signature cocktails such as the South Beach Swizzle, made with pisco, young coconut puree, fresh lime juice, honey orange syrup, white crème de cacao and pineapple bitters; and the Hollywood Swizzle featuring elderflower, Flor de Caña rum aged four years, Makers Mark bourbon, Velvet Falernum Liqueur, fresh lemon juice & Peychaud's Bitters. There will also be a menu of casual eats including the WPH Burger with Muenster cheese; Avocado and Crab Toast; and Swizzle Cocktele with shrimp, calamari and avocado.

Washington Park Hotel opened in September 2016, and is owned by Witkoff and The Carlyle Group and managed by [Highgate](#), a premier hospitality investment and management company whose growing portfolio includes more than 100 properties in gateway cities worldwide. For more information or bookings please visit [wphsouthbeach.com](http://wphsouthbeach.com).

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#### **About The Washington Park Hotel**

Opened in March 2016 after an extensive renovation, the boutique Washington Park Hotel is a collection of four Art Deco buildings completely reimagined with modern design sensibility and inspired by the creative life. Located in the heart of South Beach on the west side of Washington Avenue between 10<sup>th</sup> and 11<sup>th</sup> Streets, the beachy chic hotel is just two blocks from the beach and seven blocks from Lincoln Road and the SoFi District. A social hub for its neighborhood, the 182-guest room Washington Park Hotel features an outdoor pool deck, a play lawn, Swizzle bar, Employees Only which is scheduled to open December 2016. For reservations or more information, call 305.421.6265 or visit <http://www.wphsouthbeach.com/>. To connect on social media, visit the Washington Park Hotel on [Facebook](#), [Instagram](#) and [Twitter](#) (@wphsouthbeach) #WherePlayHappens. The Washington Park Hotel is located at 1050 Washington Avenue, Miami Beach, FL 33139.

#### **About Witkoff**

Witkoff is a privately held, global real estate development and investment firm headquartered in New York City. Founded by Steven Witkoff in 1997, the firm is a market leader in the ownership and development of premier residential, hospitality, office, retail and mixed-use projects in major cities both in the United States and abroad. Witkoff specializes in identifying and acquiring undervalued properties in key central business district locations as well as assets with strong repositioning potential in gateway markets. Leveraging a vertically integrated, operationally focused approach to project development, with in-house teams focused on acquisitions, financing, design, development, construction, sales and marketing, and asset and property management, Witkoff has consistently executed creative strategies across diverse asset classes. Witkoff currently owns a large diverse portfolio that includes a number of high-profile projects under development. Over an 18-year period, Witkoff has been involved in over 75 projects comprising more than 18 million square feet and representing in excess of \$10 billion in total transaction value. For more information please visit [www.witkoff.com](http://www.witkoff.com).

#### **About Carlyle**

The Carlyle Group (NASDAQ: CG) is a global alternative asset manager with \$183 billion of assets under management across 126 funds and 160 fund of funds vehicles as of December 31, 2015. Carlyle's purpose is to invest wisely and create value on behalf of its investors, many of whom are public pensions. Carlyle invests across four segments – Corporate Private Equity,



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### **About Highgate**

Highgate is a premier real estate investment and hospitality management company widely recognized as an innovator in the industry. Highgate is the dominant player in U.S. gateway markets including New York, Boston, Miami, San Francisco and Honolulu. Highgate also has an expanding presence in key European markets through properties in London, Paris, Barcelona, Vienna and Prague. Highgate's portfolio of global properties represents an aggregate asset value exceeding \$10B and generates over \$2B in cumulative revenues. The company provides expert guidance through all stages of the hospitality property cycle, from planning and development through recapitalization or disposition. Highgate has created a portfolio of bespoke hotel brands and utilizes industry leading proprietary revenue management tools that identify and predict evolving market dynamics to drive outperformance and maximize asset value. With an executive team consisting of some of the industry's most experienced hotel management leaders, the company is a trusted partner for top ownership groups and major hotel brands. Highgate maintains corporate offices in New York, London, Dallas, Chicago and Seattle. For more information, visit [highgate.com](http://highgate.com).